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For the first issue in the 30th Volume of the Omen on Tebruary the First in the Year of our Lord 2008.

omen.hampshire.ed

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IO SUBMIT:

Submissions are due on alternating Saturdays before 5 P.M. You can submit in rich text or plain text format by CD, Flash Drive, singing telegram, carrier pigeon, paper airplane, Fed-Ex, Pony Express, semaphore, or email. Get your submissions to Lindsay Barbieri, Merrill B103, Box 0542, lkb06@hampshire.edu

> "Sex with Emily Dickinson would be like driving through Kansas." -Victoria Quine

> > Front Cover: Molly McLeod and Corvus Woolf

February 1, 2008

EDITORIAL: EXERCISE

by Jacob Lefton

Welcome back, ladies and gentlemen! It is spring night, and with a good night's sleep, one can feel really semester, 2008, which holds special significance for me.

In other news, I'm running a strengthening and conditioning workshop from 9:45ish to 11:45ish Sunday through Thursday night in the South Lounge (2nd floor) of the RCC. We warm up and stretch and do strength exercises isolating muscle groups in large categories like 'arms,' 'legs,' 'core,' and 'back.' We also do a bunch of cardio, and some basic tumbling-forward and backward rolls, handstands. and other stuff. It's a lot of fun, and you don't have to be in great physical condition to come. Just follow along to the best of your ability.

It doesn't take long to notice an improvement once you start working out. We're not going for Charles Atlas type bodies-just becoming more comfortable and confidant with our own. It works too. I take gymnastics at a local gym. This past weekend, after two weeks of running the conditioning workshop, I found that I didn't get winded or worn out after an hour of gymnastics. Also, skills that I had been struggling with seem closer than ever before!

to start feeling better about yourself. Sleep comes easier at the college.

good in the morning. It also encourages you to eat proper meals, so you have enough energy and protein to build and work your muscles—this lifestyle change can improve your mood, which in theory can help improve your relationships, work, and everything else. And it doesn't take much to get this change to happen. Just an hour a day a few times a week for a few weeks, and you're doing better than ever.

Please, come to conditioning!

Finally, there is a Board of Trustees meeting on Friday and Saturday February 8th and 9th. On Thursday the 7th, some subset of the Trustees will be eating dinner in SAGA. If you want to come and chat with them or listen to others, food is on their dime. I strongly recommend it, because rarely do trustees and students actually get to spend time together. Most trustees spend surprisingly little time interacting with the community. For those of you unfamiliar with the term, the trustees are the college's board of directors. They hold the college in fiduciary (\$\$\$) trust, and are What's most exciting about working out is that you tend also responsible for the overall mission and goals of

The Omen is a biweekly publication that is the world's only example of the consistent application of a straightforward policy: we publish all signed submissions from members of the Hampshire community that are not libelous. Send us your impassioned yet poorly-thought-out rants, self-insertion fan fiction, MS Paint comics, and whiny emo poetry: we'll publish it all, and we're happy to do it. The Omen is about giving you a voice, no matter how little you deserve it. Since its founding in December of 1992 by Stephanie Cole, the Omen has hardly ever missed an issue, making it Hampshire's longest-running

Your Omen submission (you're submitting right now, right?) might not be edited, and we can't promise any spellchecking either, so any horrendous mistakes are your fault, not ours. We do promise not to insert comical spelling mistakes in submissions to make you look foolish. Your submission must include your real name: an open forum comes with a responsibility to take ownership of your views. (Note: Views expressed in the Omen do not necessarily reflect the views of the Omen editor, the Omen staff, or anyone, anywhere, living or dead.)

The Omen staff consists of whoever shows up for Omen layout, which usually takes place on alternate Saturday nights in the basement of Merrill on a computer with an extremely inadequate monitor. You should come. We don't bite. You can find the Omen on other Fridays in Saga, the post office, or on the door of your mod.

The Omen Haiku

Views in the Omen (5)

Do not necessarily (7)

Reflect the staff's views (5)

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David Newfeld is a Dick by Stephen Morton -

David Newfeld is a dick.

Let me explain.

Indiepop is my favorite genre of music. I'm not really going to try to explain the genre here, but if you're unfamiliar with it, Pitchfork (I know, I know) has a good feature on it that you can find by googling "twee as fuck". But key to the history of indiepop is DIY ethic, and a celebration of the small and acts of love. In the past year, several new indiepop labels have sprung up, with names like WeePOP! Records, Lost Music Records, YAY! Records, Atomic Beat Records, and Cloudberry Records. All of these labels specialize in releasing indiepop singles on either 7" vinyl or 3" CDR.

Cloudberry, a CDR label, had been extremely prolific, putting out group of a couple singles at a time, and doing this three times a month. On Febuary 1st, a couple days from the writing of this, they'll be putting out their 76th CDR single, their first vinyl single, and their second fanzine. Their music is all from unsigned bands, largely bands who haven't had any releases.

of Broken Social Scene. He's also recently worked as the producer for Los Campesinos! (the exclamation mark is part of the name), collective vein as BSS does.

Skatterbrain is an indiepop blog, and one that I believe is fairly popular in terms of the indiepop online scene. They've been fans of Cloudberry for a while now, and post about them fairly often; which makes sense, because they're awesome. David Newfeld though, seems to disagree.

After the most recent mention of cloudberry records, a commenter questioned the level of coverage that it got from the site. After a little while, a commenter going by the name of David Newfeld joined the conversation:

Your hippy speak is all good and well, but Cloudberry Records?

Really? Looking back ten years from now, Cloudberry is going to be pretty unmemorable... actually. Has even one of these bands cracked the top 200 on CMJ? Even bands on Sarah got radio play! Come on guys! No one knows these bands outside of the the small club you've created... which is fine, but don't pretend it's anything more than that Cloudberry will not be remembered as a Slumberland because Slumberland had bands that made that label famous (i.e. The Aislers Set. Stereolab, Small Factory...). If Slow Down Tallahassee become the White Stripes then I guess I'll eat my words, but as it stands Cloudberry Records will be long forgotten.

The thread goes on for a long while, with 'David Newfeld' arguing in favor of radio play and charts as a measure of success. mentioning Los Campesinos! a couple times, and just generally not getting how indiepop works.

The radio doesn't matter. The charts don't matter. Indiepop's not about that. While there's no problem with that, and a lot of indiepop bands do make their way in the mainstream, some of the most influential stayed below the radar of pretty much ev-David Newfeld is best known as the producer of the albums eryone. With a DIY, largely unpromoted scene like this, what gets remembered is what gets loved and cherished by the people within the scene. This can be something like Black Tambourine, a a fairly new Welsh Indiepop band which is working in the same band that released a string of singles in the early 90s, played only a couple of gigs, and had a complete recordings album released after they broke up. That album has ten tracks on it, and they're widely counted as one of the most influential indiepop bands of

> People care about Cloudberry not because it's got any sort of best-selling big name acts on it, but because it's a labor of love. Because they're working very hard on music that would otherwise go unnoticed, music that somebody cared enough to make and put out there for the world to listen to. Cloudberry's making that possible, in their own small way, and working very hard at it.

Now, we don't know that this commenter is actually David

People care about Cloudberry not because it's got any sort of best-selling big name acts on it, but because it's a labor of love. Because they're working very hard on music that would otherwise go unnoticed, music that somebody cared enough to make and put out there for the world to listen to.

NOMENOMENSECTION.HATEOMENOMENOMENOMENOMENOMENO2.01.08OM

Newfeld, or if he is that he's that David Newfeld. But it seems He's wrong. Cloudberry will be remembered by those who apto add up. He's well known, but he's not that well known, so there's not a strong impetus to impersonate him. He names Los Campesinos!, a band that David Newfeld worked with, a couple times. He insists that the only viable way to success is that that Broken Social Scene and Los Campesinos! are working on.

He finishes off his participation in the thread by saying that, in ten years time, no one will remember Cloudberry Records.

preciate what they've done and are continuing to do. What's more, I'll remember that David Newfeld is hopelessly in the grips of the industry's framing of how music works and that he's an asshole who feels the need to put down people who are just doing what they care about. Even if he's right, that the indiepop won't remember Cloudberry in ten year's time, he's still an asshole for this reason.

Dear Thieves

by Stephen Morton

To the asswipe(s) who stole the following items from the Omen room since the start of the school year: two flat screen monitors, a nice keyboard and mouse set, a bad keyboard and mouse set, and now finally our computer, which was new at the start of this year:

May these catch fire while you are using them, and may the fumes give you cancer.

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Relay for Life Stories by Victoria Ouine -

I am a student of Hampshire College.

Thus, I have a pet cause.

And like every student of Hampshire College, I think mine is the most worthy and important, and I will fiercely defend this, Furthermore, I am doing something about it.

Ladies and gentlemen of the jury, I hate cancer. I hate what it turns people into, I hate what it does to people who it affects, I have who it affects, I hate it. I am a product of having spent most of my weekends as a 4-5 year old in a hospital, visiting my grandma as she forgot who I was, who her family was, who she was, because of the cancer which had rooted itself in her brain. I am a product of watching my mother try and hide her tears, while I danced around, dressed as Tinkerbell, determined to make Grandma better by sprinkling her with my golden glitter fairy dust. I am a product of having spent most of my as an 8 been affected. year old and all of them as an 11 year old in my grandmother and grandfather's house, watching my already petite grandmother shrink before my eyes, becoming a pale ghost of the fiercely intelligent and wonderful woman she once was as leukemia cursed through the very blood that was supposed to be keeping her alive. I am a product of leaning over my 11th birthday cake Folk have come to play) a fairy dangling from beautiful blue with only one wish "please keep Grandmother alive for at least silks in a tree while friends juggle beneath her. All the while, today."

another elderly woman, but one who is strong and alive, and whose name is often said with a playful lilt. Roberta survived cancer, the same kind that her sister had died of several years earlier. Roberta survived and is cancer free today because of the fun. work I am determined to keep supporting. Research advanced fast enough in a few years to save her where her sister had to have a breast removed before cancer took her life.

the American Cancer Society. Last year, I organized Hampshire College's first team (in several years, since apparently there had been one once or twice several years prior, but it never stayed through) with Circus Folk Unite! Circus Folk Unite Against Cancer! raised over \$3,000: more than 3 times our original goal. I am determined to get the rest of Hampshire College involved in the Relay. If Hampshire's really full of all these activists and do-gooders who care about the world we're living in, why is it that Hampshire has been involved in this only rarely? I feel as though it's extremely important that we get involved. Cancer does not care about politics, race, gender, sexuality, religion, or many of the otherwise laden and charged issues. Being human qualifies you as a potential victim. (Heck, being an animal qualifies you, in many cases.) Everyone knows someone who's

The Relay for Life is a block party that occurs every year at Amherst College's Pratt Field for 18 hours. A newcomer can expect to hear bands playing, acapella groups singing, impromptu soccer and Frisbee games, food, henna and/or facepainting, improv groups and (because after all, the Circus students and anyone else from the Five Colleges walk, skip, Today I am also a product of having a long talk with run, cartwheel, juggle, stilt, hop, fly, or galumph around a track all night. The goal is to have at least one representative (though I think it's more fun with a friend to chat with) from each team walking etc. around the track all night. In short, it's amazingly

Around all the fun, Relay raises money for all kinds of cancer. The money raised in the region GOES to the region. (For example, money raised in New England goes to fund I relay. I participate in the Relay for Life, sponsored by research, services, awareness and prevention in New England.)

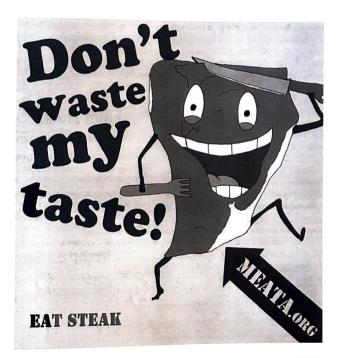
Ladies and gentlemen of the jury, I hate cancer. I hate what it turns people into, I hate what it does to people who it affects, I hate who it affects, I hate it.



Ir's a community event that brings people together to remember shose who have not survived the battle and to celebrate those who have, as well as the advances that science has made already The event is sponsored by the American Cancer Society. Among its other services, ACS provides funding to researchers who could not get government grants and to date, 43 of these researchers have been awarded the Nobel Prize for their work. They make a difference, and I want to too.

I relay because it matters to me. My mom saw polio eradicated in her lifetime so that I never had to see it. I want to see cancer eradicated in mine so that my children never have to see it.

Steak → by Kristian Brevik



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Hampshire Lingo

by Tara lacob ⊢

The 'Dining' Commons

by that name ran it, no one will ever call the Hampshire on-campus housing selection process that occurs at cafeteria SODEXHO for its current catering company. In school publications and online, the Dining Commons chance than seniority and friendship circles. Whether is the official wording (occasionally the acronym the or not the process needs revamping, the name certainly D.C.' even crops up). Not that students actually use that wording. A suggestion from Assistant Dean of Students Housing Auction. After all, the way the process works is Josiah Litant: rename the place Roberta's. That would catch on fast - and serve as a lasting legacy to Hampshire's bid their collective points until Linda Mollison bangs her perennial card-swiping lady.

The School Store

No, not the textbook store. Yes, you can buy books there, The 'Omen' sometimes even books for classes. And yes, you can sell Not being a journalistic publication or a prophetic back your textbooks there at the end of the semester. But it's not the Textbook Store - that's the little room at the The Bookstore or The School Store, after a campus-wide official title of the shop where you go to buy magazines. overpriced snacks, and last-minute stationary supplies. While probably the best of the name options given on the ballot, I think we could do better.

The Greenwich 'Donuts'

They're spaceships. Get with the times.

The Div II & Div III 'Exams'

Thought Hampshire didn't have tests? That's true - expect for the last meeting of your Division II or III committee, when your chair and member(s) talk with you and ask questions about your Portfolio - still sometimes referred to as a Div II/II Exam. Though modeled on the International Baccalaureate 'exams,' whether you pass your Div isn't entirely dependent on that final meeting. So why not call it a Div II/III Close, as it is the official recognition of the culmination of your work?

The Housing 'Lottery'

Known as SAGA ever since the food supply company It's always been known as a lottery, when in fact the the end of each Spring semester is much less about does. Another suggestion from Josiah Litant: call it the that each mod/hall is brought up to the block and groups gavel, indicating a winner. (Well, almost. That's the way it should work, anyway. Hear that, Linda? Get a gavel.)

periodical but instead a free-speech journal, the Omen, despite its title, does not portend anything. It reflects the back of the Airport Lounge. Once ambiguously known as opinions of the Hampshire Community members who submit to it. As those submissions are sometimes regarded online vote last semester The Hampstore became the as boring, confrontational, erotic, and offensive, I suggest that the Omen be renamed 'Your Mom.'

Filler: I Am Skinny

by Evan Silberman -----

I looked up the CDC's weight percentile charts by age, the things with the curves they mark your weight on at the doctor's office. When I was born, I weighed 10 pounds 9 ounces, putting me around the 95th percentile or so for boys. Now, nearly 19, I weigh 115 lbs. This is around the 2nd percentile.

Yep. I am a skinny son of a bitch. Reposted from Facebook to fill space. IENOMEN OMENSECTION.LIESOMENOMENOMENOMENOMENOMENODENO2.01.08OME POST- APOCALYPTIC JOURNAL

*(Grand Gravina and Champenan- for life

of the smaldering craces that und to

be manaskunetts) DAY 1 Our happiness at the realization paray this to ford the river is of the Pionees Valley. ormal ormals to make fajitas and of with the bones of squirals and chipmunks, Kristian is able to fastion Les annihilated Fortunately Greenwich is still standing, rice it was being held toget cuipminus, priorag or and avapour for self defined, and Grideon who happened is to knowdering around in the avaple factors in some time and acceptant from the furo. will duct tape and Gorilla All further flux on back.)
The strongest flux on back.)
Morally CSA potatoes.) O' Apudo DA4 3 What a mole shock! I was persunging through the subtle of what remains of mined nucle, when my professor by my Modern South Dais class smuch up on me apparently sonce a mail want working, he hashed the extens class down NDIVIDUALLY to let us know Islamic fundamentalism and its role in the Pak- India con a no-wal, and I thought, on the off-chance that Hampoine College shill sciented I should prevailly not endgrape my chances of sheeten towns that emeals. I thated him 10 houses of buillets 3 boxes of clothing and I spare wager after in eschange for a

X versus Y---by Athena Currier













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Uncharted Territory by Jacob Lefton ———

This is the introduction to the book, The Santa Clause died several years before, but no one had gotten around

up in the time of Buzz Aldrin and Jacques Cousteau, in the time of Buzz Aldrin and Jacques Cousteau, Little brother wanted to sell it, big sis wanted to keep it up in the think.

Kipling, and Vernes. You know, all the old heros. Tom but she already had a place. I had my own broom closet Kipling, and Verling and beat the commies, Steve Swift took his electric rifle and beat the commies, Steve in the upper east and didn't want to go back, but someone Swilt took the Nazi butt, and Stallone turned Vietnam Rogers kicked Nazi butt, and Stallone turned Vietnam needed to clean the house out before we could do anything.

Sadly, as we learned in the Truman Show, everything that needs to be explored has been. People in the 1800's into a full scale investigation that even put my life in went to every state in the union, and soon after, every country in the world. In the mid-1900's, we even discovered how to go to the bottom of the sea and how to get to the moon. With the help of the Santa Clause through the papers and I decided to try to close a few loose Toundation—you know, the guys who busted the kraken ends my father had left. Turns out they were the ends to and bigfoot—the man in the moon was proven to be a Gordian Knot of intrigue and I am no Alexander the

My father worked for the Clause group during the self. 50's, and was part of that operation. I didn't know until

wanted to be an explorer when I was a kid. I grew a home, we had to figure out what to do with the house. With the other two bickering, I volunteered.

danger, several times. Imagine that—an aspiring private businessman uncovering secret government coverups. I swear to God I just fell into it too. There I was, going Great, so I had to muddle through all by my own mortal

I'm no Kipling, I'm no Coustea. I'm neither brilliant, vears later, when I was going through his papers. He'd nor brave, but I can confidently say I'm an explorer now.

If we loved you more, we would put something entertaining here.

Instead, please enjoy this calming white space.

David's Wisdom Nook→

An Advice Column by David Mansfield

David Mansfield is the author of four self-help books: Babies Don't Like Everyone, Finding Connections In A Reclusive Society, Making Marriages Last, and The Great Big Book of Trains. He teaches a yearly seminar on Roald Dahl's Matilda at Hampshire College.

DEAR DAVID: I carpool to work with "Ron," a neighbor who works in the same building. I don't mind carpooling, and it is my best financial option, but Ron's driving terrifies me. He rarely comes to a complete stop at stop signs; he weaves in and out of lanes without using his signal, and is reckless in general. I've brought up his driving habits in jest, but he always defends his recklessness by saying "Well, we got to our destination alive, so I'm a good driver." I honestly fear for my life every time I get in his car. How can I get him to respect my safety wishes without sounding prudish?

Guy In Car Worries About Death Or Destruction

DEAR GICWADOD: It's easy to be lulled into a false sense of security and forget how dangerous automobiles can be, and while it's good that you are able to maintain your vigilance, I know it doesn't make trusting your life to a bad driver any less scary. Most people would suggest having a serious talk with Ron, outside of the vehicle, about your fears. However, by doing this you will assert yourself as an annoying sissy, which will only make Ron want to scare and torment you even more to feel better about himself. You need to establish dominance, GICWADOD. Ron, whose name I keep mistyping as "Rib" due to poor typing skills, clearly does not see cars as a serious threat to his or your life, and if you want his habits to change, it's up to you to do something about them. Try hiding

your car behind the bushes in his front yard, then running him over when he walks out his door one morning. This works especially well if he has animalshaped bushes and your car is green. He won't notice that the car isn't a bush until the car is "bushing" him right into the ground! If that doesn't work, you could try parking your car behind his shower curtain. Then, when he opens the curtain, step on the gas and out roars your car, right onto his body.

If you don't own a car, either of the aforementioned suggestions can be carried out using Rib's car, or any other car you are willing force your way into and modify for keyless usage. A more subtle approach might be to simply fill his house, wallet, and eyelids with graphic photos of automotive fatalities. Maybe some involving puppies? He might know that puppies can't really drive cars, but, then again, he might not. After all, anything seems possible with the Internet these days!

If problems persist, be ready to accept that it might be time to find a new carpool buddy. I recommend Timothy. He is a pretty great dude.

> That's all for this time. For more, visit the archives at davidswisdomnook.blogspot.com.





It's easy to be lulled into a false sense of security and forget how dangerous automobiles can be, and while it's good that you are able to maintain your vigilance, I know it doesn't make trusting your life to a bad driver any less scary.



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The Dangers of Sleeping with Apples:

a Retrospective In On and Around Insomnia in the Apple Populace of New Guinea by Chris Sommer -

In my many travels, my worst enemy has clearly been annels. They are crisp and delicious and work well in a variety of deserts. The Sahara desert is, perhaps, a bit too arid for apples, and thus they do not thrive in the climate. These are all reasons why I built my fortress in downtown Seattle to wage my war on oppression everywhere.

That was millennia ago, and since then I have forgiven apples for the many war atrocities they have committed. These days they only water-board whatever poor fools realize that these seemingly benign fruit are actually cunning creatures. Beyond all the genocidal wars and horrendous human experimentation – they are still a healthy and delicious food that looks good in a bikini.

So, in this new modern and glorious age of high exhaust with low mileage ground based cars, I wage a new war against sleep. For those of you not in the know, sleep is the sleeper agent for an insidious alien invasion. Sent in to weaken us in the advance, it absorbs hours and hours of time, thus limiting the output we as a species can put out. Sleep is why we don't have teleport machines or more entertaining ways to kill our enemies or homeless people who won't be missed.

My tactic in this war is a simple one - and one my brother in arms, who we will only refer to as Mr. Underhill has taken to heart in his bio-warfare unit. Sleep disorders come courtesy of that glorious mind - he is freeing one in ten of you each day from the unseen grasp of our enemy. Sadly the propaganda of our enemy is strong, and many of you unthinkingly set aside 8 hours or more of your day because some hack in a lab-coat just sexually assaulted you and said you will die unless you pay a gross some of money and sleep regularly.

Wake up you sheep! That pun is oh so serious, deadly serious like a dagger in the night; a dagger you can't avoid if you are lying your fool head down and following orders! Stop sleeping and giving in to your unseen rulers, put on

the glasses of life and chew your damned bubblegum! This is a war, and we need to fight dirty and fill the metaphorical coke can with unspent ordinance and lay it in wait for unwary children's legs. The unwary children's legs of our

Instead, get out in the world and build me my fucking flying car - then make my fortress in Seattle fly so I can float it around and kill dirty homeless people in different

Basically start making shit fly.

Now that we will soon be doing away with dreaming, we need flight more then ever. We also need people hired on the government dollar to go about removing pants from kids in school during humorous times in a clandestine manner. Perhaps also put together a surreal unit to terrify or confuse people with talking objects or doppelgangers of loved ones.

Like this one time where I thought I was, like, a old as fucking time, right, and all the apples in the world were waging one fucked up genocidal war on people, but I was all like, "no way man," and went undercover as a Gala. It was fucking crazy man, apples blowing up and people being torn apart by giant, yet still crisp and juicy engines of war. It got sorta surreal in the end, with a grand sorcerer Fuji conjuring a meat golem from the discarded viscera of what remained of New Jersey's populace.

Fuck me man, those apples were bad, and I kept that war effort up for some time. It wasn't till the cease file billions of years later did I move on to my next enemy. From high in my floating fortress in the skies above Ontario Canada. did I learn of the alien sleeper cell that has activated among us - the first of an invasion from OUTSIDE THIS SPACE!

You all need to wake up!



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When Fonts are a Life or Death Matter

by Molly McLeod +

Do you choose your fonts carelessly? Without thought of the consequences that might come about when choosing a particular font? It's not like fonts are a life or death matter, right? Well, clearly you've never heard about the Great Montgomery Muffin Mishap of 2002. After hearing this true story, you may think twice about choosing your fonts.

In Mill City, California, Mayor Montgomery arrived early one Monday morning in April as his secretary was delivering his mail. On the top of the pile was a memo that he noticed immediately was written in Comic Sans. He assumed, of course, that it was from his six-year-old daughter, because who in their right mind over the age of seven would use Comic Sans? Well, Mayor Montgomery didn't have a lot going for him, but he did at least have good taste in fonts. As a matter of fact, the reason he probably won the election was his outstanding campaign signs, which utilized the font Gotham (designed in 2000 by Tobias Frere-Jones), incidentally the same font Barack Obama now uses. But that's besides the point. The point is, he set the note in Comic Sans aside.

As much as he loved his daughter, he was anticipating a busy day and planned to read the note at lunch.

This was a fatal decision for Morgan Berry. Morgan Berry was the best muffin baker on the planet, in fact, his muffins we so damn good that he put every single other muffin manufacturer in the state out of business. All the other muffin bakers were unemployed for a while and decided this was unfair, so they filed a lawsuit against him and won and Morgan Berry was sentenced to death. But his muffin patrons fought against this decision. They gathered eight million signatures, which was the requirement to get a petition on the desk of Mayor Montgomery, who was the only one with veto power.

Alas, the dimwit secretary delivered the document that could save Morgan's life to Mayor Montgomery in Comic Sans, which caused the last breath of poor Morgan Berry. So you see, choosing the right font can indeed be a life or death matter. In this story, it caused not one but two deaths (the dimwit secretary was also executed.)

Interrobang. P

by Molly McLeod -

Wondering what the unusual punctuation mark on the egg In Michael Gerber's on the cover of this Omen is? It's called an interrobang! What could be greater than both an exclamation point (commonly called a 'bang' in typsetting lingo) and a question mark (sometimes known as a interrogative point) both in one single character? Interrobangs are so cool! Did you know they were invented by Martin K. Speckter in 1962? He was so sick of people having to choose just using a single mark for things like rhetorical questions! And isn't it like, totally annoying when you use both marks at once like this?!?! So the next time you feel like you need to shout a question or make a snide ironic remark, you can use an interrobang - why wouldn't you?

Harry Potter parody. Barry Trotter, Barry's scar is an interrobang.





Top Five Serif Fonts to Use: Garamond, Baskerville, Caslon, Jenson, Bodoni. Top Five Sans Serif Fonts to Use: Futura, Gill Sans, Helvetica, Century Gothic, Myriad. Top Five Fonts to Never Use Ever: Comic Sans, Papyrus, Curlz, Arial, Bradley Hand. (Yes, there is a difference between Arial and Helvetica. Just come to the screening of Helvetica that will be sometime this semester.)

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Obama has the Best Fonts: the Presidential Election & Graphic Design

Okay, so I haven't felt really strongly about any of the presidential candidates. But after a closer examination of issues important to me, I now completely support Obama. These issues important to me are, of course, design and typography.

I spent the afternoon looking through all of the candidate's websites, and Obama has the best by far. I mean, just look at it, it's beautiful! The main body of the page is floating on a drop shadow over some floaty, elegant blue cloudiness. http://www. harackobama.com/

He's really the only candidate with a real logo, the rest just have their names in a bumper sticker format. Hillary's logo is kind of a chunky, boring serif font. Obama's is a clean, smooth, versatile but recognizable logo. And boy, have they made good use of it! Every single iconic element on the site has some variant of the logo worked in - really brilliant how they've done it. On the homepage, on the right side, it's utitlized in the "Make a Difference" section. Hillary's site has a similar section, but her icons are all tacky, generic icons that look like they were found on a template. Also, he has a unique menu bar section called "People." with a section for every kind of minority group, plus students, environmentalists, americans abroad, veterans, people of faith, even an amusing page for kids. They each have a distinctive variation on the logo, which gives a really personal feel, and obviously a lot of thought was put into it. He also has links to sites for all 50 states, not just the ones that have early primaries.

His whole website has a really well-designed, custom feel to it. Hillary's, and many of the others, feel just like presidentialcandidate-web-templates. He's got unique logos (including different fonts) for Iowa, NH, Nevada, and SC.

Also, I first started looking at these sites last spring. Obama's was good from the beginning. Hillary's was pretty straightfor-

ward and bland at first, and when I checked back a month later, it was definitely looking more like Obama's. He was definitely the first candidate to have prominent links to facebook, myspace, youtube, etc, and have a very personal, interactive, Web 2.0 ap-

I realize the candidates themselves probably didn't DIRECT-LY influence the designs. But hey, why not choose my president the same way I choose everything everything else in my life? What food brands I buy, what books and magazines and newspapers I read, what college to go to (just a slight exaggeration... Hampshire did have the best designed prospectus at the time) ...all based on which have the best font choices, color considerations, and design elements. What can I say? I'm a graphic designer.



Look at all the variations on Obama's logo... and there are many more as well. He's clearly the only candidate who cares about font issues.

The Omen presents The Omen Recursive The Omen Cover Contest

"An infinite Omen cover by 2053"

You know those pictures that are like a picture of a guy wearing a T-shirt or something, and his T-shirt has a picture of the same guy wearing a T-shirt, and that T-shirt in turn has *another* picture of the guy wearing a T-shirt...yeah, it's like that. Only with the Omen.

How to enter:

- 1. Take a photograph or digitally construct a scene *including the* current issue of the Omen. (For example, this issue of the Omen.)
- 2. Optional: Lay out an 8-1/2-by-11-inch Omen cover incorporating your photograph or digital creation.
- 3. Email your image to Evan Silberman at ejs07@hampshire.edu.

If your cover is sufficiently amusing to the Omen staff, you will see your work on the cover of the next issue of the Omen.

Bonus points will be awarded for incorporating endless tunnel effects via television.



Remeber: The Omen loves you!